

## September 4th "Sexual Health for a Fairer Society"

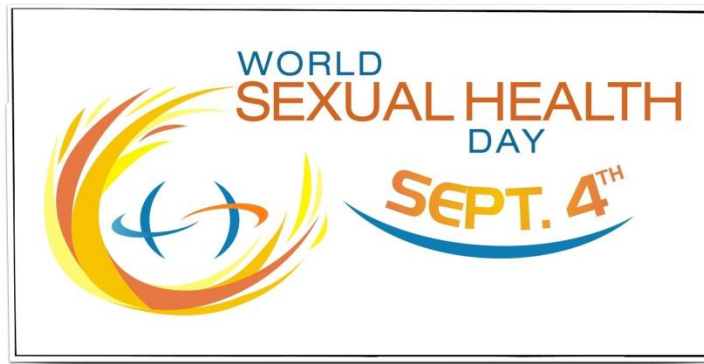
### World Sexual Health Day 2015 will focus on Sexual Health and Justice, Sexual Rights and Human Rights

#### 2015 celebration

On September 4<sup>th</sup> 2014 the World Association for Sexual Health (WAS) approved and published an updated sexual rights declaration in order to include human rights like Justice. We will look at how promotion of Sexual Health and Sexual Rights contribute to a fairer society for all persons, and will focus on justice related to sexual health and human rights for this year's celebration.

#### Declaration of Sexual Rights

- The right to equality and non-discrimination.
- The right to life, liberty, and security of the person.
- The right to autonomy and bodily integrity.
- The right to be free from torture and cruel, inhuman, or degrading treatment or punishment.
- The right to be free from all forms of violence and coercion.
- The right to privacy.
- The right to the highest attainable standard of health, including sexual health; with the possibility of having pleasurable, satisfying, and safe sexual experiences.
- The right to enjoy the benefits of scientific progress and its application.
- The right to information
- The right to education and the right to comprehensive sexuality education.
- The right to enter, form, and dissolve marriage and other types of relationships based on equality and full and free consent.
- The right to decide whether to have children, the number and spacing of children, and to have the information and the means to do so.
- The right to the freedom of thought, opinion, and expression.
- The right to freedom of association and peaceful assembly.
- The right to participation in public and political life.
- The right to access to justice, remedies, and redress.



## What can I do to celebrate World Sexual Health 2015?

As World Sexual Health Day is a global and volunteer celebration, the possibilities are limitless. You can use the theme of this year's WSHD and take it to wherever you find suitable, and in the ways that are easier for you. If the language or translation of the slogan can be misleading or misinterpreted for cultural or linguistic reasons in your country or region please adapt it. You can organize social, cultural or political activities that involve everyone, or choose from the ones we are proposing.

### Suggested Activities:

- Discuss how the promotion of Sexual Health and Sexual Rights contribute for a fairer society as a whole, and how that can be attained in different countries, cultures, all socio economic levels. Sexuality is a fundamental part of who we are even before birth, and just for being alive we all have the possibility of integrating it better.
- Compare the Declaration of Sexual Rights from Valencia (1997) with the 2014 Declaration of Sexual Rights. One of the aims of the 2014 Declaration was to align it to the Universal Declaration of Human Rights. Look at what has been added that basically has to do with "justice, remedies and redress" related to sexual health and explain why Justice related to sexual health is a Human Right.

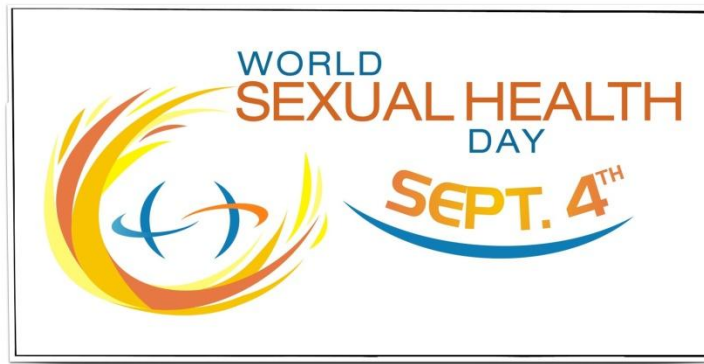
What is Justice in sexuality?

What is Just in sexuality?

How does the 16th right related to the other 15 rights?

A. Ask people to do a vlog answering:

- How does the promotion of sexual health and sexual rights contribute to a fairer society
- Give a definition of the kinds of "justice related to sexual health"
- What do you need for justice related to sexual health to happen in your bedroom/campus/ work environment /immediate community and other social media platforms).
- Who do you talk to/where do you go if you observe an injustice related to sexual health? This way we raise awareness about services and supports that are available as well.



- We can also address what are considered justice related to sexual health's bare minimums (as essential human rights) and what are the misbeliefs out there (that sexual rights are privileges or just a matter of quality of life for some people not critical).

B. The vision of WSHD is to become a UN official day, so we have to build the way in our cities, states, countries as has been done for example in the state of Jalisco in the country of Mexico or as a communication in social media from the president's office, so don't overlook to approach your governmental institutions or politicians in order to make a statement, or to work to proclaim the celebration day.

C. Take some ideas from what others have done in past celebrations in our Facebook page, and be creative with your own celebration. Don't forget to share it with everybody.

Explain to the people who participate, that the most representative pictures/vlogs will be uploaded to the official WAS Global Facebook page of World Sexual Health Day (<https://www.facebook.com/4sept>).

Always remember: These are just alternatives...

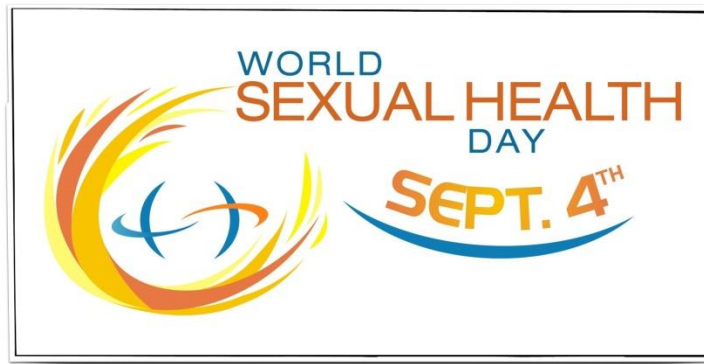
These activities are only proposals... Possibilities to celebrate WSHD are limitless!

The activities we suggest do not have to take place in public spaces necessarily. You can promote the idea in more private spaces, such as an office or a classroom.

Through social networks, WAS will encourage people to participate individually or as groups in the celebration, giving their ideas and their own evaluations, take pictures of themselves celebrating their own way, in order to put them as their profile picture in Facebook and to upload them to the Global Facebook page of WSHD.

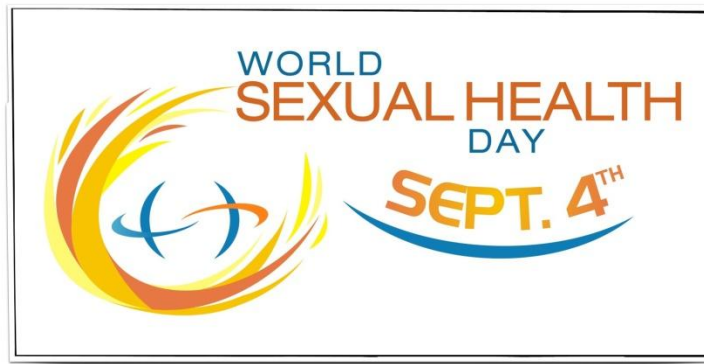
If you have more and different ideas, please let us know!

WSHD activities rely on everyone's creativity!



## Timeline for your consideration

| Month   | Activities   |
|---|--|
| <b>*By June 15</b>  | Please inform the organizers of WSHD 2015 if you are willing to undertake the role of Local WSHD Coordinator. Our e-mail is: worldsexualhealthday@gmail.com  |
| <b>June-July</b>  | Plan the activity that you would like to carry out in accordance to your cultural needs, translating all the information you'll need to spread the idea (such as a press release).   |
| <b>June-July</b>  | Select the location(s) to carry out your activity to celebrate WSHD 2015   |
| <b>July-August 2015</b>   | Contact all the possible media (magazines-TV-newspapers) in order to start spreading the idea.   |
| <b>July-August 2015</b>   | Prepare all the materials and human resources that you'll need such as the banners and posters of the suggested activity or the photographer who would be willing to take the pictures. Be sure to include the logo and information of WAS everywhere you can, as well as the logo and slogan of WSHD. |
| <b>September 4</b> , or around this date in case there is a conflict of celebrations or the date in your country is not convenient. | Take all the pictures that you can to document your activity. Upload them to the WSHD global Facebook page as well as the articles that are published about the activity in local media.   |



## The background of WSHD

In **2010**, the World Association for Sexual Health (WAS) called on all their member organizations and all NGOs to celebrate, each September 4th, World Sexual Health Day in an effort to promote a greater social awareness of sexual health across the globe.

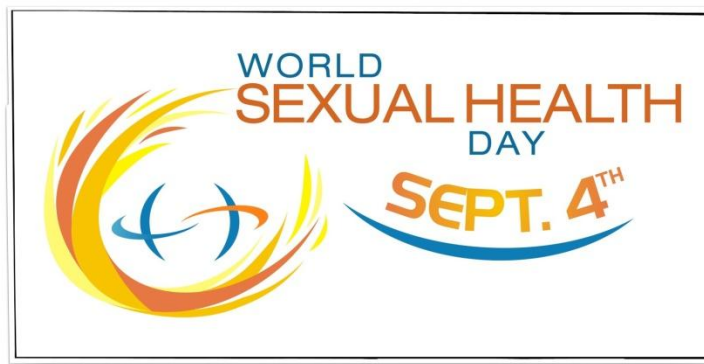
The first World Sexual Health Day was introduced with the slogan "Let's talk about it!" to start breaking fears and taboos surrounding sexuality. The topic of WSHD 2010 was addressed in different forums, many of which were intergenerational discussions.

**2011** World Sexual Health Day 2011 focused on youth "Youth's sexual health: Shared rights and responsibilities". The topic of WSHD was a consequence of the creation of the WAS Youth Initiative and in the context of the International Year of Youth proclaimed by United Nations. Within WAS, the different members of the Advisory Committee and the Youth Initiative Committee celebrated the day by organizing a wide range of activities in their home countries, from Round Table Discussions to Conferences and Art Exhibitions.

**2012** The focus of World Sexual Health Day 2012 was diversity and minorities, "In a diverse world, sexual health for all!" Around the world, activities to commemorate WSHD 2012 made visible the realities of population groups such as: the elderly, transgender people, people living with disabilities, immigrants.

**2013** The celebration WSHD 2013, was joyful, we collected lots of pictures from around the world with people taking conscience of their sexual rights "To achieve sexual health, picture yourself owning your sexual rights" aiming to remind us about the fundamental importance that sexual rights have in order to achieve sexual health.

In **2014**, we went back to basics, with our slogan "Sexual Health: the wellbeing of sexuality" we aimed to focus on the WAS/WHO working definition of sexual health (2002): "Sexual health is a state of physical, emotional, mental and social wellbeing in relation to sexuality; it is not merely the absence of disease, dysfunction or infirmity. Sexual health requires a positive and respectful approach to sexuality and sexual relationships, as well as the possibility of having pleasurable and safe sexual experiences, free of coercion, discrimination and violence. For sexual health to be attained and maintained, the sexual rights of all persons must be respected, protected and fulfilled."



## How many countries have been involved in WSHD?

World Sexual Health Day is a relatively new global celebration that functions on a volunteer basis. To date, we have reports that more than 35 countries have participated, including:

- |             |               |               |
|-------------|---------------|---------------|
| ✓ Italy     | ✓ Pakistan    | ✓ Turkey      |
| ✓ Sweden    | ✓ Iran        | ✓ Peru        |
| ✓ Brazil    | ✓ Australia   | ✓ USA         |
| ✓ Venezuela | ✓ Mexico      | ✓ Macedonia   |
| ✓ Chile     | ✓ Austria     | ✓ Nicaragua   |
| ✓ Cuba      | ✓ Colombia    | ✓ Indonesia   |
| ✓ Japan     | ✓ Puerto Rico | ✓ Lithuania   |
| ✓ Lebanon   | ✓ Spain       | ✓ El Salvador |
| ✓ Croatia   | ✓ Argentina   |               |

Country organizers have taken WSHD activities to schools, media, hospitals, libraries, universities, public squares, art halls, theatre groups, etc. WSHD aims to expand to many different social contexts throughout the imagination of its organizers! WAS wants to ensure that sexual health issues are widely discussed everywhere!

## Finally, remember...

- KISS (KEEP IT SMART AND SIMPLE)! Whatever you decide to do, it does not have to implicate big expenses, it can easily be arranged with a very small amount of money.
- Use the WAS Declaration of Sexual Rights to guide everything you decide to do and in all the materials you decide to use! You can download the document through this link: [http://www.worldsexology.org/wp-content/uploads/2013/08/declaration\\_of\\_sexual\\_rights\\_sep03\\_2014.pdf](http://www.worldsexology.org/wp-content/uploads/2013/08/declaration_of_sexual_rights_sep03_2014.pdf)
- Access to the WAS Declaration of Sexual Rights to obtain the name and definitions of all sexual rights: <http://www.worldsexology.org/resources/declaration-of-sexual-rights/>
- Promote that people from ALL ages can get engaged in the activity you organize. Children, teenagers, adults, seniors, we want all of them participate and evaluate their own sexual health!
- A good strategy of promotion is to try to involve celebrities, government officials and politicians in the activity that you organize.



- Be sure to accurately translate WAS' Declaration of Sexual Rights into your own native language or to use the documents from WAS web page
  - The core idea behind WSHD is that people have to understand and inform themselves about sexual health! If you carry out the suggested activity, you will see that by thinking about justice related to sexual health, people can realize what they need to do to attain it. Whatever you decide to do feel good about it!
  - You can use either one of our WSHD logos in your publicity, they are available in WAS' website [www.worldsexualhealth.org](http://www.worldsexualhealth.org)
  - And... Don't forget to LIKE and SHARE the official Global WSHD Facebook page:  
[www.facebook.com/4sept](http://www.facebook.com/4sept)
  - You can stay in touch with the WSHD committee through our
    - Email:** [worldsexualhealthday@gmail.com](mailto:worldsexualhealthday@gmail.com)
    - Twitter:** @SexualHealthday (in English)  
@DiaSaludSexual (in Spanish)
- Facebook:** Upload all the pictures you take to our page!

All WAS member and non-member organizations and individuals are welcome to participate and organize an event to celebrate WSHD.

If you as an individual or your organization are interested in becoming a member of WAS, please contact Dr. Narayana Reddy [deganr@gmail.com](mailto:deganr@gmail.com). More information available at [www.worldsexualhealth.org](http://www.worldsexualhealth.org).

Best regards,

World Sexual Health Day Committee

Chairs: Luis Perelman and Nadine Terrein-Roccatti from Mexico  
 Jacqueline Brendler (Brazil),  
 Antón Castellanos-Usigli (Mexico),  
 Cristina Tania Fridman (Argentina),  
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